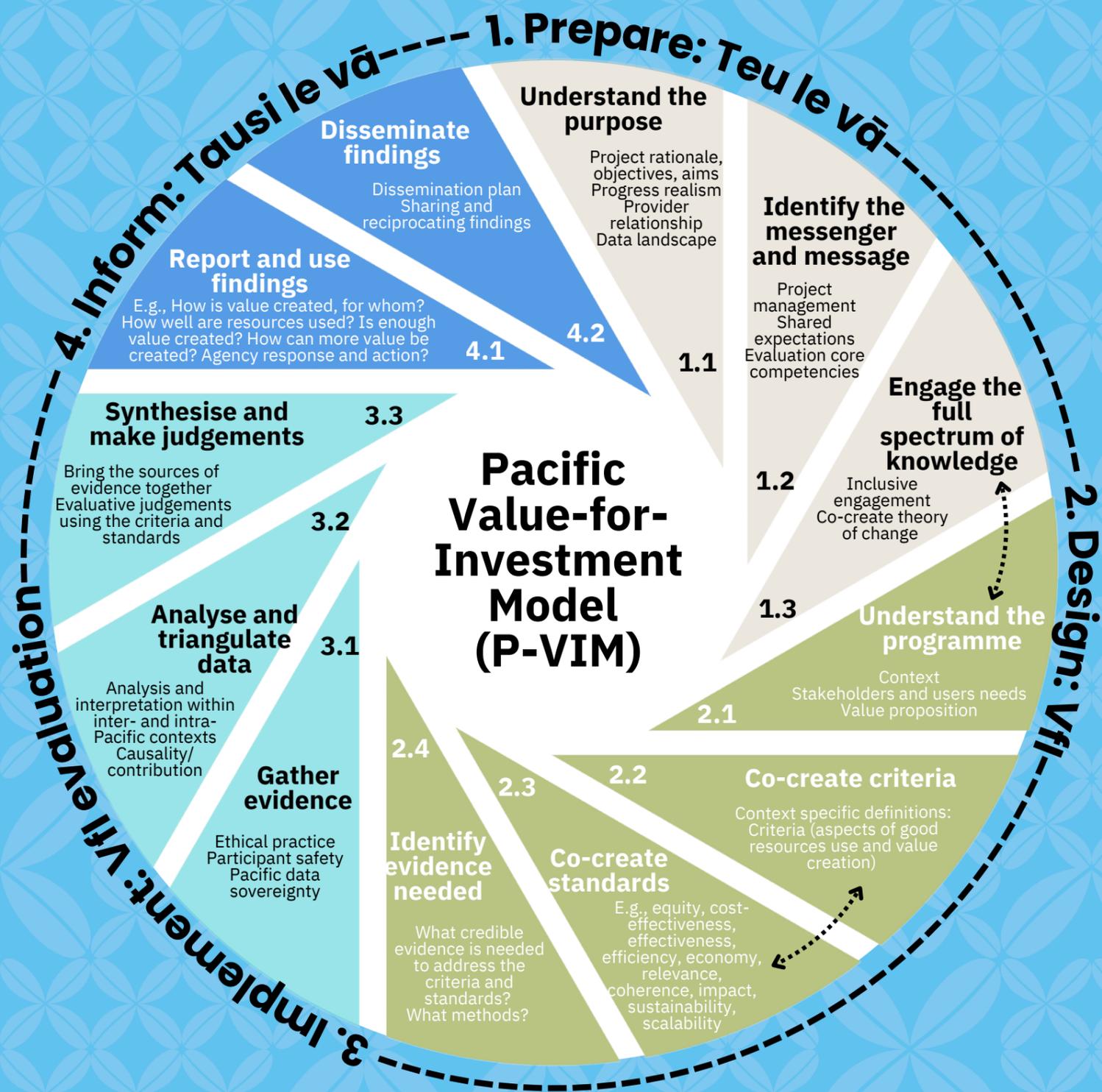


The Pacific Value-for-Investment Model (P-VIM)

The first unified framework that strengthens the link between resources and value creation, and guides collective efforts toward investments, evaluation, impacts and outcomes that matter for Pacific communities and the prosperity of Aotearoa New Zealand.



Who is it for?

The P-VIM is for commissioning agencies, funders and evaluators who need a structured, evidence-informed and culturally robust approach to decision-making and accountability.

Why does it matter?

The P-VIM strengthens accountability and two-way relationships between agencies and communities. It ensures evaluation is both relational and technical, delivering value with cultural integrity and methodological rigour.

What principles guide it?

- Cultural scholarship and interdisciplinary thinking
- Cultural credibility and mixed methods
- Evaluative reasoning
- Reflective and responsive practice
- Participatory approach and meaningful relationships
- Professional practice
- Data stewardship and digital ethics.

When should it be used?

- **At the start of planning an initiative** – to define purpose, scope, and partnerships in a culturally grounded way.
- **During commissioning and procurement** – to embed Pacific values and VFI principles into contracts and funding decisions.
- **When designing evaluations** – to ensure measures of value include cultural, social, and relational impacts alongside economic outcomes.
- **For cross-agency or system-level initiatives** – to align investment and evaluation under one consistent, values-based framework.
- **When reporting and learning** – to translate findings into action and strengthen accountability and relationships.

How is it applied?

The P-VIM can be applied to individual projects and cross-agency initiatives. It offers an all-of-government framework for embedding values-based principles into commissioning, service delivery, and evaluation.

What activities does it consist of?

Wave 1 – Prepare (Teu le vā) lays the foundation by defining purpose, scope, and partnerships, securing resources, and co-creating the theory of change and evaluation logic.

Wave 2 – Design (Vfi) shapes the evaluation approach by co-creating the value proposition, criteria, and culturally aligned evidence standards, integrating both qualitative and quantitative methods.

Wave 3 – Implement (Vfi Evaluation) puts plans into action through ethical data collection, culturally grounded analysis, and rigorous evaluative judgments that uphold data sovereignty.

Wave 4 – Inform (Tausi le vā) closes the cycle by translating findings into action through clear reporting, respectful dissemination, and strengthened relationships that drive accountability and transformative change.

Who developed it and how?

- Auckland Council's Economic Development Pacific team, with support from the Ministry for Business, Innovation and Employment Langa le Vā team, commissioned the P-VIM.
- TIRIA, in partnership with JK & Associates and Sapere Research Group, developed the P-VIM between August and December 2025. The P-VIM was informed by interviews with Pacific NGO, academic, policy, public and private sector leaders, a literature review (Pacific & Western evaluation frameworks), Value-for-investment fono, and an advisory group of senior cultural and technical experts.

